

Gym miles Rewards Programme

The Gym miles rewards programme can be rolled out to encompass all users of the venue. Casual swimmers Football players, Classes and Tennis Court use can all be brought into the Gym miles scheme.

By using simple reporting from your MRM/ CRM system points can be awarded based on an individuals use of the venue.

Any transaction that is recorded can be used to allocate points to any member or casual user of the venue.



Members are awarded points each time they swipe their attendance card.

Gym miles programmes are easily integrated with all MRM systems including the three major Leisure industry market leaders.



Our programmes are designed to act as stand alone bespoke solutions or to compliment existing retention and member acquisition schemes.

Programme benefits

Gym miles delivers a programme that is packed with over 200 rewards partners including many of the UK's top retailers Including Tesco, Asda, M&S, Boots, Gap, Reebok, Nike and many more.

We provide easy to implement out of the box solutions that deliver real impact at a cost effective price to suit all budgets & requirements.

Member Benefits

- Cash rewards - turning points into cash
- Discounts - exclusive promotional codes
- Special offers - selected monthly member offers
- Local discount card - premium members
- Free product samples - periodical promotions

Gym miles is a change 4 life partner and actively promotes healthy active lifestyles.

A dedicated account manager will be appointed to oversee the launch and to provide ongoing support.

Staff Workshops:

Your account manager will conduct an onsite workshop with your relevant group and area managers and other key staff. Single site workshops will be grouped by location.

Marketing Support

We provide a launch pack of promotional materials including banners, posters and leaflets. In addition your account manager will liaise with your marketing team to assist with the incorporation of Gym miles into your marketing campaigns.

