

Gym miles

FitLinxx

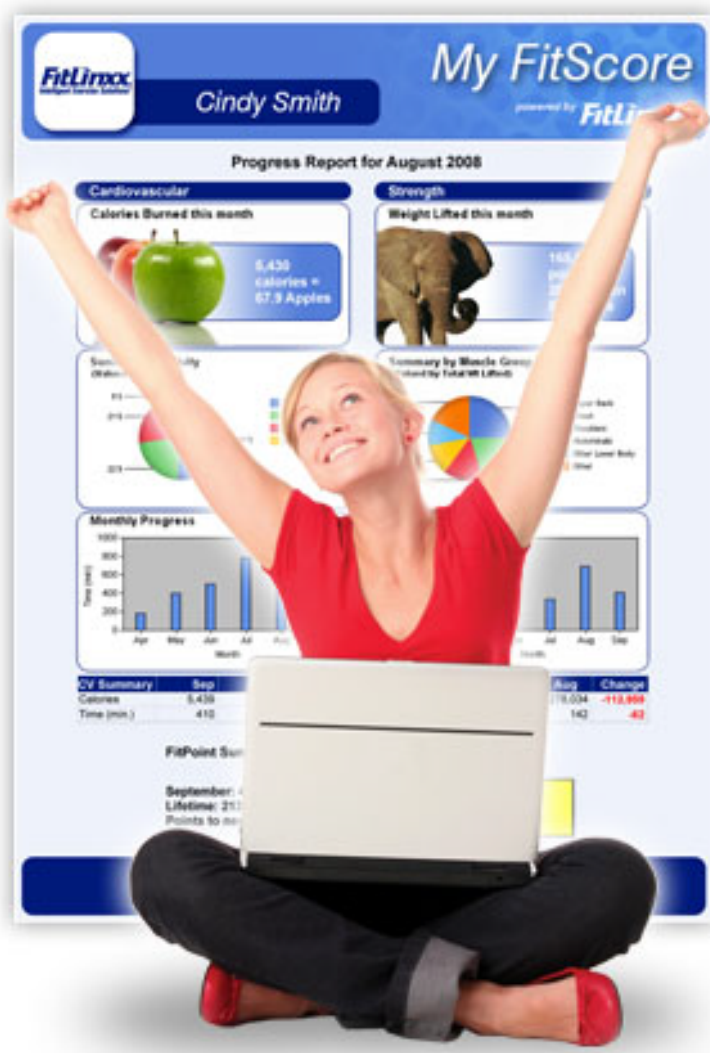
Gym miles launches on Fit Linxx

Fit Linxx have appointed Gym miles as their rewards partner across all of their UK venues.

All Fitlinxx users can now turn their Fit Points into cash rewards and discounts with Gym miles.

Fit Linxx currently has over 100,000 users and is installed in over 100 venues in the UK. Gym miles will use the Fit Points module within the Fit Linxx system to reward members with Gym miles.

The Fit Linxx Fit points programme marks a major development for Gym miles as the scheme can now reward members based on their activity as well as their attendance.



JULY 2010 News updates



Health Club operator ROKO have signed up to be the first venues to roll out the Gymmiles Fit Points programme. ROKO has over 20,000 members and operates 5 venues in Nottingham Portsmouth Chiswick, Gillingham and York. All 5 ROKO venues will launch Gym miles in July.

[Bletchley Leisure Centre goes live](#)



Hertsmere Leisure has added Bletchley Leisure Centre to its Gym miles rewards programme. All Beaumont members of the recently opened venue will receive Gym miles based on their attendance. Gym miles operates in all seven Beaumont Gyms operated by Hertsmere Leisure.

[Gym miles drives performance](#)



The Renault F1 Team have introduced Gym miles as their rewards programme at their Human Performance Centre in Enstone.

The Human Performance Centre (HPC) caters for the health and fitness needs of the Renault F1 Team staff and the drivers in the Renault F1 Team Driver Programme.

[PUMA joins as new partner](#)



PUMA have become the latest major sports brand to become a Gym miles partner. Along with existing partners Nike, Speedo, Sweaty Betty and Annilucie, the addition of PUMA to the Gym miles programme ensures that our members can redeem their points with some of the best Sports and Gym wear brands in the UK.

Our Gym wear category also includes major Sports retailers JD and JJB Sports.

For more information about Gym miles visit our web site www.gymmiles.net or email us info@gymmiles.net

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